



# Time Served

Freedom. Reentry. Empowerment.

# 2024 Business Sponsorship Opportunities

P.O. Box 615  
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(864) 546-5060  
[tsscnow.org](http://tsscnow.org)



# WHO WE ARE

**Time Served** is a nonprofit legal aid organization serving those who have South Carolina criminal records and are trying to break the cycle of mass incarceration.

Our services are **free** to our clients – we do not believe money to afford a lawyer should be another barrier system-impacted people have to overcome on their journey to freedom.

South Carolina releases between 5,000–7,000 people from our state prisons each year. Returning citizens face countless barriers to success, including a lack of access to affordable legal services that help them overcome the other barriers that follow a criminal record. Time Served provides free legal services to these people in an effort to fill that gap between pre-incarceration legal services and post-reentry success.

Our goals are twofold—first, we aim to assist people in overcoming the practical barriers imposed by a criminal record so that we can **empower** them when moving forward in life. Second, we aim to decrease the likelihood that they end up involved with the criminal-legal system again by **clearing the path** to things like safe, affordable housing, sustainable jobs, and more. Based on our history with this work, we expect to continue seeing our clients leave our office after receiving our help and get new jobs, get promoted in their current positions, get approved for housing, get their driver's licenses back, and more.

## OUR MISSION

Our mission is to improve the lives of currently and formerly incarcerated South Carolinians through direct legal services, policy advocacy, and litigation, and to dismantle extreme sentencing in South Carolina, with a particular focus on vulnerable populations whose criminal system involvement was rooted in part in other traumas and injustices they had experienced.

# OUR WORK



Record  
Cleaning



Reentry  
Navigation



Family  
Reunification

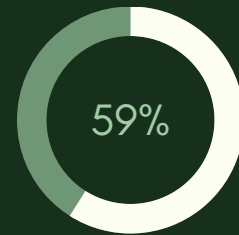


Dismantling  
Extreme  
Sentencing



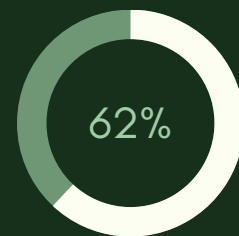
Pro Bono &  
Community  
Partnerships

## Our Clients



### **CURRENTLY INCARCERATED**

59% of our clients are currently incarcerated. For many of them, our legal assistance is crucial to their release from prison.



### **IMPACTED BY THE RACIAL DISPARITIES OF THE CRIMINAL LEGAL SYSTEM**

62% of our clients are Black. The racial disparity in South Carolina's criminal legal system is extreme: 1/3 of our state's population is Black, but almost 2/3 of our prison population is Black.

# SPONSORSHIP PACKAGES AND BENEFITS

In addition to the following benefits, all business sponsors will be recognized at our inaugural awareness event, which will be hosted later in 2024. We will provide details closer to the event.

## *Diamond Sponsorship Package*

- Top-tier logo placement on Time Served's website partner page
- Annual sponsor promotion on social media
- Full page color ad in inaugural event program book

**\$50,000**

## *Gold Sponsorship Package*

- Priority logo placement on Time Served's website partner page
- Annual sponsor promotion on social media
- 1/2 page black & white ad in inaugural event program book

**\$35,000**

## *Silver Sponsorship Package*

- Priority logo placement on Time Served's website partner page
- Annual sponsor promotion on social media
- 1/4 page black & white ad in inaugural event program book

**\$20,000**

# SPONSORSHIP PACKAGES AND BENEFITS

## *Defender Sponsorship Package*

- Logo placement on Time Served's website partner page
- Annual sponsor promotion on social media
- Honorable Mention in inaugural event program book

*\$10,000*

## *Advocate Sponsorship Package*

- Logo placement on Time Served's website partner page
- Annual sponsor promotion on social media

*\$7,500*

## *Amicus Sponsorship Package*

- Business name placement on Time Served's website partner page
- Annual sponsor promotion on social media

*\$5,000*

# Frequently Asked Questions

## How do I make my business donation?

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We accept checks, money orders, and online donations. **NOTE: Please make all checks and money orders payable to our legal name, "South Carolina Rights Restoration Project."**

## Are my business' contributions tax-deductible?

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Yes! Time Served is a 501(c)(3) organization, and therefore all donations are tax-deductible to the full extent allowed by U.S. law.

Our Tax ID is 93-1741808. Once we process your contribution, you will receive the required documentation for your tax deduction.

## What is your inaugural event?

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That is TBD right now! We are in the process of planning this event, which will double as a celebration and an awareness event for our work. We will provide our business sponsors with all the information as soon as we have finalized our plans.

## Other questions? Contact us and get some answers!

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